

## EXHIBIT 2

### EEO PUBLIC FILE REPORT

#### WBRZ-TV

February 1, 2006 through January 31, 2007

(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis)

#### RECRUITMENT SOURCES USED FOR FULL-TIME VACANCIES

Sources with an asterisk (\*) denote organizations that requested notification of full-time job vacancies.

Appendix A includes a list of recruitment sources, indication name, address, contact person and telephone number of each.

#### FULL-TIME POSITIONS FILLED; RECRUITMENT SOURCES USED (#'s in parenthesis) [Hiree's Recruitment Source in Brackets]

News Photographer	(1, 2, 17 - 20)	[#19 WBRZ-TV Website]
Director of Sales	(1, 2, 17 - 20)	[#20 Employee Referral]
Associate Producer	(1, 2, 19 - 20)	[#19 WBRZ-TV Website]
Sales Account Executive	(1, 2, 19 - 20, 29)	[#1 The Advocate]
Sales Account Executive	(1, 2, 19 - 20, 29)	[#29 New Orleans Picayune]
Sales Assistant	(1, 2, 19 - 20)	[#1 The Advocate]
News Associate Producer	(1, 2, 19 - 20)	[#19 WBRZ-TV Website]
News Producer	(1, 2, 17 - 20)	[#19 WBRZ-TV Website]
News Photographer	(1, 2, 19 - 20)	[#19 WBRZ-TV Website]
Sales Assistant	(1, 2, 19 - 20)	[#1 The Advocate]
News Reporter	(1, 2, 18 - 20)	[#18 TVJobs.com]
News Associate Producer	(1, 2, 18 - 20)	[#10 WBRZ-TV Website]
Marketing Producer	(1, 2, 17, 19 - 20, 24)	[#20 Employee Referral]
Sales Assistant	(1, 2, 19 - 20)	[#20 Employee Referral]
Broadcast Technician	(1, 2, 18 - 20)	[#19 WBRZ-TV Website]
News Producer	(1, 2, 19 - 20)	[#19 WBRZ-TV Website]
Sales Assistant	(1, 2, 19 - 20)	[#1 The Advocate]
News Graphics	(1, 2, 19 - 20)	[#1 The Advocate]
Production Producer/Director	(1, 2, 17 - 20, 26)	[#20 Employee Referral]
Sales Account Executive	(1, 2, 19 - 20, 29)	[#20 Employee Referral]

#### TOTAL INTERVIEWS FOR FULL-TIME POSITIONS:

79 persons

## NUMBER OF REFERRALS FOR INTERVIEWEES BY RECRUITMENT SOURCES:

#1	37
#18	4
#19	15
#20	19
#24	1
#26	1
#28	1
#29	1

## SUPPLEMENTAL OUTREACH ACTIVITIES:

The following contains a brief description of activities from the FCC menu of outreach initiatives undertaken during the reporting period, including station personnel involved in the activities.

- **Participation in at least four job fairs by station personnel who have substantial responsibility for hiring decisions.**

Date(s): See list

Brief description of activities undertaken to fulfill initiative:

February 9, 2006

Director of Human Resources attended a Career Day at Louisiana State University.

February 22, 2006

Director of Human Resources attended a Career Day at Southern University

:

March 22, 2006

Director of Human Resources attended an Intern and Co-op Fair at Louisiana State University.

:

September 12, 2006

Director of Human Resources attended a Career Day at Louisiana State University.

September 20, 2006

Director of Human Resources attended a Career Day at Southern University. .

Name of Station Personnel Involved in Initiative:

Jamie Politz, Director of Human Resources

- **Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment.**

Date(s) On-going yearly for Spring, Summer and Fall Semesters

Brief description of activities undertaken to fulfill initiative:

WBRZ established and maintains an internship program to assist students interested in acquiring the necessary skills to pursue a career in broadcasting. The participating universities are Louisiana State University and Southern University in Baton Rouge, and Southeastern University in Hammond. WBRZ managers are required to give written evaluations of interns and interns receive class credit for the semester the internship is served.

Name(s) of Station Personnel Involved in Initiative:

James "Rocky" Daboval, General Manager  
Jamie Politz, Director of Human Resources  
Denise Akers Pourciau, Director of Marketing  
Charles "Chuck" Bark, Director of News  
Edward Ball, Director of Production  
Jim Reardon, Director of Sales  
Michael Cauble, Sports Director  
Patrick Shingleton, Chief Meteorologist

- **Participate in scholarship programs directed at students desiring to pursue a career in broadcasting.**

Date(s) June 1 through May 31 yearly

Brief description of activities undertaken to fulfill initiative:

WBRZ established a scholarship with Louisiana State University for a graduated senior from the Manship School of Mass Communications to be employed by WBRZ for a period of one year and to be given a broad overall exposure to the functioning of a television station.

Name(s) of Station Personnel Involved in Initiative:

James "Rocky" Daboval, General Manager  
Jamie Politz, Director of Human Resources  
Charles "Chuck" Bark, Director of News

- **Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.**

Date(s) On-going

Brief description of activities undertaken to fulfill initiative:

WBRZ-TV routinely schedules community appearances by TV News/Station personnel and/or attends community events.

WBRZ-TV anchors and reporters participate in events that promote broadcast employment development. WBRZ-TV personnel include discussions regarding their careers, the broadcast industry and educational preparation for a career in broadcast media during these events.

February 8, 2006

Weathercaster visited Parkview Baptist Elementary School.

February 23, 2006

Weathercaster visited Lewis Vincent Elementary School.

March 1, 2006

Anchor/Reporter gave tour of station to 25 students from LSU Media Panel and then led a panel discussion.

March 2, 2006

Reporter visited Audubon Elementary School.

March 2, 2006

Weathercaster visited Cedarcrest-Southmoor Elementary School.

March 6, 2006

Marketing Assistant gave two station tours to Southern University Mass Communication classes.

March 13, 2006

Reporter was job shadowed by a St. Joseph Academy senior student.

March 17, 2006

Weathercaster visited Galvez Primary School.

April 4, 2006

Weathercaster visited Wedgewood Elementary School.

April 6, 2006

Weathercaster visited Tanglewood Elementary School.

April 11, 2006

News Talent/Anchor spoke to a class at Southern University.

April 26, 2006

Reporter participated in a focus group with students working on their masters with LSU Manship School of Communications.

May 11, 2006

Robotics Operator was job shadowed by an eight grade student from Crescent Elementary and Junior High School.

October 27, 2006

Reporter is mentoring a high school student from Zachary High School and meeting with her on a monthly basis at the station.

October 30, 2006

Reporter was speaker and instructor for a broadcast journalism class at LSU.

November 14, 2006

Sportscaster visited Mrs. Miller's 1<sup>st</sup> Grade Class at Louis Vincent Elementary School.

Name(s) of Station Personnel Involved in Initiative:

Jamie Politz, Director of Human Resources

Chuck Bark, Director of News

Veronica Mosgrove, News Reporter

John Pastorek, News Anchor/Reporter

Dave Nussbaum, Meteorologist

Ronald Bates, Marketing Assistant

Dawn Williams, News Floor Crew

Todd Ross, News Talent/Anchor

- **Participate in other activities than the ones listed that the licensee has designed to further the goal of disseminating information about employment opportunities.**

Date(s)    On-going

Brief description of activities undertaken to fulfill initiative:

WBRZ routinely airs a public service announcement asking for any organizations that wants to be notified of job openings at the television station to notify the human resources director.

Date(s)    On-going

Brief description of activities undertaken to fulfill initiative:

Director of Human Resources and Director of Marketing serve on Southern University's Mass Communications Department's Advisory Council. This council provides assistance and critical analysis of the universities Department of Mass Communications accreditation. The purpose of this council is to look at the program, interact with faculty, and make recommendations. Besides other crucial areas of concern, they are especially interested hearing what we as employers look for in a person we are considering for employment. This would provide invaluable guidance for them as they proceed in training their students.

Name of Station Personnel Involved in Initiative:

Jamie Politz, Director of Human Resources

Denise Akers Pourciau, Director of Marketing

**EXHIBIT 2**

**Master List of Recruitment Sources (Appendix A)**

(Sources with an asterisk (\*) denote organizations that requested notification of full-time vacancies.)  
February 1, 2007

NO.	ORGANIZATION	REQ	CONTACT	E-MAIL	PHONE NUMBER (F = Fax)	ADDRESS	CITY, STATE, ZIP
1	The Advocate		Classified Department		225-388-0111 225-388-0129F	P. O. Box 588	Baton Rouge, LA 70821
2.	Louisiana's Job Market - Media CareerLINK & The Advocate Online	*		Lajobmarket.com			Baton Rouge, LA
3.	Department of Labor Job Service			<a href="http://www.laworks.net">www.laworks.net</a>	225-925-4311 225-925-1845F	1991 Wooddale Blvd.	Baton Rouge, LA 70806
4.	LSU		Career Services	lsu.edu/career	225-578-1548 225-578-1636F	1502 CEBA Bldg.	Baton Rouge, LA 70803
5.	LSU Manship School of Mass Comm		Mary Ann Sternberg	<a href="mailto:msternb@lsu.edu">msternb@lsu.edu</a>	225-388-0146	222 Journalism Bldg.	Baton Rouge, LA 70803
6.	Southeastern University		Department of Communications	<a href="mailto:kfontenot@selu.edu">kfontenot@selu.edu</a>	985-549-2105 985-549-5407F	P. O. Box 10451	Hammond, LA 70402
7.	Southern University		Al Barron Career Services		225-771-2011 225-771-3272F	P. O. Box 9246	Baton Rouge, LA 70813
8.	Southern University		Mike Kable Mass Communications		225-771-5790 225-771-4943F	P. O. Box 9770	Baton Rouge, LA 70813
9.	Louisiana Association of Broadcasters Employment Clearinghouse	*	Lou Munson	<a href="mailto:lab@broadcasters.org">lab@broadcasters.org</a> <a href="http://careerpage.org">careerpage.org</a>	225-267-4522 225-267-4329F	660 Florida Street	Baton Rouge, LA 70801
10.	National Association of Black Journalist (NABJ)		Erinn Joyner	<a href="mailto:nabj@nabj.org">nabj@nabj.org</a> <a href="http://nabj.jobcontrolcenter.com/rates.cfm">nabj.jobcontrolcenter.com/ rates.cfm</a>	301-445-7100 Ext. 108	Univ. of Maryland 8701-A Adelphi Rd.	Adelphi, MD 20783-171
11.	BR School of Computers		Brenda Voss		225-923-2525 225-923-2979F	10425 Plaza Americana Drive	Baton Rouge, LA 70816
12.	Camelot Career College		Ronnie Williams	<a href="http://camelotcollege.com">camelotcollege.com</a>	225-928-3005 225-927-3794F	2618 Wooddale Suite ABlvd.	Baton Rouge, LA 70805

13.	Delta College of Arts & Technology		Amy Renn	<a href="mailto:amyrenn@aol.com">amyrenn@aol.com</a>	225-927-7780 225-927-9096F	7380 Exchange Place	Baton Rouge, LA 70806
14.	La. Technical College		Elizabeth King Career Services	<a href="mailto:eking@brti.tec.la.usa">eking@brti.tec.la.usa</a>	225-359-9201 225-359-9296F	3250 N. Acadian Thruway East	Baton Rouge, LA 70805
15.	Remington College		Kaye Meyers	<a href="mailto:kmyers@remingtoncollege.edu">kmyers@remingtoncollege.edu</a>	225-922-3990 225-922-9569F	10551 Coursey Blvd.	Baton Rouge, LA 70816
16.	Delmont Service Center		Julie Newman	<a href="mailto:JNEWMAN@brgov.com">JNEWMAN@brgov.com</a>	225-389-5464 225-389-4907F	3535 Riley Street	Baton Rouge, LA 70805
17.	Don Fitzpatrick Associates/ Medialine Talent Shop	*	Mark Shilstone	<a href="http://Medialine.com">Medialine.com</a>	800-237-8073	P. O. Box 51909	Pacific Grove, CA 93950
18.	Broadcast Employment Services	*	Mark Holloway	<a href="http://tvjobs.com">tvjobs.com</a>	877-988-9808	P. O. Box 4116	Oceanside, CA 92052-4116
19.	WBRZ-TV Website	*	Jamie Politz	<a href="http://2theadvocate.com">2theadvocate.com</a>	225-336-2203	1650 Highland Road	Baton Rouge, LA 70802
20.	WBRZ-TV Internal Bulletin Board (Employee or Employee Referral)	*	Jamie Politz	<a href="mailto:jamie@wbrz.com">jamie@wbrz.com</a>	225-336-2203	1650 Highland Road	Baton Rouge, LA 70802
21.	WBRZ-TV Ad Public Service Announcement	*	Jamie Politz	<a href="mailto:jamie@wbrz.com">jamie@wbrz.com</a>	225-336-2203	1650 Highland Road	Baton Rouge, La 70802
22.	Mandy's International Film & TV Production Directory			<a href="http://mandy.com">mandy.com</a>			
23.	Talent Dynamics		JJ Davis	<a href="mailto:davis@talentdynamics.com">davis@talentdynamics.com</a>	214-951-9610F	8828 Stemmons Suite 510	Dallas, TX 75247
24.	The Marketing Ideanet		Graeme Newell	<a href="mailto:graemenewell@602communications.com">graemenewell@602communications.com</a>	602-485-4412	602 Communications	Phoenix, AZ
25.	EW School of Journalism			<a href="mailto:Scrippsjschool.org">Scrippsjschool.org</a> <a href="mailto:editor@producerpage.com">editor@producerpage.com</a>			
26.	ProductionHUB.Com			<a href="http://Productionhub.com">Productionhub.com</a>			
27.	SoftimageHome			<a href="mailto:DS@softimage.com">DS@softimage.com</a> <a href="http://Softimage.com">Softimage.com</a>			
28.	Walk-Ins or Self Referral						
29.	The Times Picayune		Kristi Champagne Kim Perrilloux	<a href="mailto:kcchampagne@thepicayune.com">kcchampagne@thepicayune.com</a>	504-826-3580 800-925-0000 504-826-3492F	3800 Howard Avenue	New Orleans, LA 70125